

# 2024 SPONSORSHIP FORM

Founders' Day – May 2024 • Community Meet-and-Greets – September 2024  
Jam for Justice – August 2024 • Annual Meeting – November 2024

## ***Enhanced Publicity:***

You will receive promotion before, during, and beyond the events, including exposure across all Legal Aid social media platforms - Facebook (6,300 followers), Twitter/X (4,000), Instagram (2,000), LinkedIn (2,800), and Threads (300).

**NEW!** - Additional exposure in Legal Aid's paid advertisements, website, and *Poetic Justice* newsletter.

## ***Digital & Print:***

Program shared with 20,000+ individuals during our Annual Meeting promotion

## ***Admission to each event:***

Sponsorship includes 10 tickets to each event.

## ***Corporate Social Responsibility:***

Legal Aid is the difference between homelessness & home; danger & safety; poverty & security. Your organization's sponsorship affiliates you with Legal Aid's work to extend justice.

## **SPONSORSHIP CONTACT INFORMATION:**

Name: \_\_\_\_\_

Firm or Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## **SPONSORSHIP LEVELS**

### **\$17,500** Platinum Sponsorship

Includes headline sponsor status at events

Recognition in all pre-event publicity and mentions from the stage

Full page (8.5" w x 11" h) advertisement (color) in print and digital Annual Meeting program book

### **\$12,000** Gold Sponsorship

Recognition in all pre-event publicity and mentions during events

Full page (8.5" w x 11" h) advertisement (color) in print and digital Annual Meeting program book

### **\$10,000** Silver Sponsorship

Recognition in all pre-event publicity and mentions during events

Half page (8.5" w x 5.5" h) advertisement (color) in print and digital Annual Meeting program book

### **\$8,000** Bronze Sponsorship

Recognition in all pre-event publicity and mentions during events

Quarter page (4.25" w x 5.5" h) advertisement (color) in print and digital Annual Meeting program book

### **\$5,000** General Sponsorship

Recognition in all pre-event publicity and mentions during events

## **PAYMENT OPTIONS:**

**Bill me later in 2024!** Please send an invoice for my sponsorship.

Check enclosed (made payable to The Legal Aid Society of Cleveland: 1223 West Sixth Street, Cleveland 44113)

Charge my credit card:            VISA            MasterCard            American Express            Discover

Credit Card Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

*Questions regarding sponsorship? Contact Erik Meinhardt at 216-861-5450 or erik.meinhardt@laslev.org*